



CHRIS HECK
PRESIDENT, BUSINESS OPERATIONS, PHILADELPHIA 76ERS

As President of the Philadelphia 76ers, Chris Heck oversees all day-to-day business operations for the team and is the point of contact between the team, The Center, its broadcast partners NBC Sports Philadelphia and 97.5 The Fanatic, and the NBA League Office.

The 76ers earned its fifth consecutive playoff berth following a successful 2021-22 season where the team, under Heck's leadership, continued its sellout streak with more than 180 consecutive home sellouts. The 76ers also remain at the top of the league with one of the largest season ticket member fan bases for the fifth consecutive year. During the same time period, the 76ers have seen more growth in the sponsorship arena than any other NBA team, including two record-breaking seasons in 2021 and 2022.

During Heck's time with the organization, the 76ers sold the five largest partnerships in franchise history, increased corporate partnerships by 30-percent annually for five years, and established Banner Partner and Training Complex founding partnerships. The team also secured the first jersey patch sponsorship in "big four" sports history and developed an industry-changing ticketing platform with StubHub and Ticketmaster, the 76ers current ticketing partner. In 2021 the 76ers agreed to terms with Crypto.com, the fastest-growing crypto currency company in the world, on a multi-year jersey patch partnership and as part of the agreement, produced the team's first-ever non-fungible tokens.

Heck is responsible for the creation of some of the organizations greatest traditions including the ceremonial "bell ringing" before each game, playing the 76ers victory song after each home win and launching the award-winning playoff campaign that has captured the excitement of the 76ers fan base over the last five post seasons. He has played a critical role in the development of the Philadelphia 76ers Training Complex, spearheaded the 76ers' G League franchise, the Delaware Blue Coats', rebrand and integration into Wilmington, along with the development of their home arena, the all-new Chase Fieldhouse, which opened in early 2019. During Heck's tenure, he also launched 76ers Gaming Club, the 76ers' NBA 2K League team. 76ers GC has the winningest record in the first two years of the league.

Heck currently serves as the President of the Sixers Youth Foundation, which supports youth programming across the greater Delaware Valley and sits on the board of the Wilt Chamberlain Foundation.

Prior to the 76ers, Heck served as President of Business Operations for the New York Red Bulls (MLS), and with the NBA as Senior Vice President in the league's renowned team marketing and business operations arm where he advised NBA teams on ticket sales and service, sponsorship development and marketing, managed the NBA's Canadian business and oversaw all business and marketing for USA Basketball's Senior Men's and Women's National Teams. Heck has held senior positions with Villanova Sports Properties, the Miami Heat and Philadelphia Eagles. He holds a bachelor's degree from Villanova University and has served as an Adjunct Professor at Columbia University. He and his wife, Mary Beth, have three children and reside in Chadds Ford, Pennsylvania.